

PDF Requirements for best results, please be sure your source files:

Image Resolution - Have minimum resolution of **200 DPI**. (Higher resolutions are encouraged.)

Fonts and Transparency - Contain embedded fonts and flattened transparencies.

Printer Marks and Page Bleed - **DO NOT** contain bleed, gutter, or crop marks. (What you see on your PDF is what your digital edition will look like.)

Reader Spreads - Contain individual pages, **NOT** cover layouts or other reader spreads.

Masked Text - Have no masked text. Hidden layers will be brought to the top layer during the vector conversion process. Please remove all masked text in your document if you would like to use the vector converter.

Selectable Text - In order for our system to search the issue, we must be able to select, copy & paste the text. If you use text outlines or raster images and you can not select, copy & paste the text then your issue will not be searchable. Also, private use Unicode characters will not be searchable.

CMYK Colorspace - Use RGB colorspace. Using CMYK is supported but CMYK colors must be converted to RGB colors to display in a digital edition. Depending on your color profile, some colors transitioned from CMYK to RGB may come through as washed out or not as true as you might like. Using RGB colorspace obviates the need for color conversion and can result in truer colors in the resulting digital edition.

Video:

Must be uploaded as a FLV video format

Audio:

Must be uploaded as a MP3 audio format

Flash Animation:

Supply animation as Flash 6 files. We will need .swf and .fla files supplied. These .swf and .fla files must be smaller than the standard page dimensions of the converted publication. These dimensions will vary based on the selected resolution.

Make sure there is no white space around the edge of the flash animation. Use a transparent background to define the correct area of the animation.

Set the flash file to a frame of 30 fps

For animations that shouldn't loop, please "action script" it as such.

Any action script used in the animations cannot use the root reference. It must instead use parent references.

There is no file size limit on animations, but for loading purposes the files should be as small as possible.

Images should be set to lossless compression instead of photo compression.